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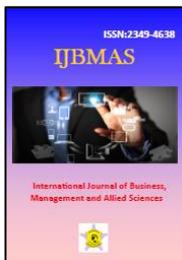
### EFFECTIVENESS OF MICRO FINANCE IN SUSTAINABLE RURAL DEVELOPMENT -A STUDY IN WARDHA DISTRICT

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#### ABSTRACT

Effectiveness of microfinance is important for reducing of a poverty of the country. Today, we are facing a problem of unemployment along with the increase of population. Migration happens from rural to urban for the search of employment. Around 60 to 75 million households in India lives below the poverty line. There are various financial institutes along with the help of a financial corporation, cooperative sector, cooperative bank, NGOs, commercial and nationalizes bank are supporting for credit service. Micro finance improves the financial need of rural Indian people. Microfinance helps to implement the development policies of the government with the help of state government, NGOs, NABARD and many other institutes. Micro finance improving the awareness about the saving pattern and accountability with the help of formation of Self Help Group (SHG).

Keywords – Microfinance, SHG, Sustainable Rural Development.

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#### 1. INTRODUCTION

Microfinance and its effectiveness both important for upliftment of rural development and reduce the unemployment level. NABARD conducts a series of research studies during the eighties and found their existing banking systems and procedure help for the credit facility to poor. In Maharashtra state, Mahila Artik Vikas Mahamandal (MAVIM) is the sole agency for implementation Tejaswini Program financed by IFAD. The program has been commenced from July 2007 and has extended up to 2017.the basic objective of MAVIM, the Microfinance (MF), and Grass root institution Building (GIB), Livelihoods & woman Empowerment. Around the same time NABARD has some expose similar experience along with positively responded financial institute, an NGO that self-help group (SHGs) provides financial help to poor.<sup>1</sup> This Led to the beginning of the linkage of SHGs with the banks by NABARD and SHGs become financial intermediates linking borrowers with the banks. The Combination efforts of the government at various levels, banks and NGOs have made SHG- Bank linkage program in India as the largest microfinance program in the world<sup>2</sup>.

The Strategic objective is to provide easy and effective credit delivery system to poorest poor to promote them for their own work to promote them become self-entrepreneurs and contribute to Sustainable rural development. Poverty can be reduced to providing skills development, training and other supportive facility.

## 2. LITERATURE REVIEW

Microfinance and Self-help Group (SHG) both are the youngest concept. Availability of literature available in large in numbers, but traced thirty years. The various studies available on SHG and micro finance and its impact on rural also urban development.

### 2.1 Concept & Term

**1. Self Help Group (SHG) :** SHGs are voluntary formation of the group. These members are encouraged to serve regular basis. They use the financial and other resource to meet their credit needs of the group members. The groups are democratic in nature are collectively made a decision.

#### Features

1. Limited to twenty members in size
2. Members having same economic background & common interest of working behavior.
3. Located in same Democratic function.
4. Simple documentation required for SHG formation.
5. Distribution of power to all the members of SHG. Collective decision making process & peer pressure in repayment.
6. Regular meeting helps to improve its precipitation and banking methods of saving procedures.
7. Its important features of SHG members access to external funds.
8. The objective of SHG to focus on poor people, especially women.

#### Advantage

1. Help to gain economic, self reliable and social empowerment.
2. Reduce the financial security cost of lenders and borrowers.
3. Women are trained in new skill and technology to start micro enterprise.
4. Increasing the habit of wealth creation and saving.
5. Improve social life of members.

**2.2 MICRO-FINANCE:** Microfinance is a retail concept to break a large amount to small amount. Micro finance programme has been introduced in many countries since it has been considered as an important tool for development of poor people.

NABARD has defined microfinance as follows : "Micro finance is all about provision of thrift, credit and other financial services and products of very small amount to the poor in rural, semi urban and urban areas for enabling them to raise their standard of living".<sup>3</sup>

Sharma (2007) explains the principles of micro finance based on the experiences gained during the last three decades all over the world.

1. Small savings or thrift by the poor is possible.
2. Poor people need small collateral free loans with regular frequency instead of large loans at a time.
3. Repayment matches with the family cash flow instead of individual cash flow.

4. Rate of interest is not crucial.

5. Timely, adequate and continued credit facility.

6. Relatively small repayment periods, e.g. weekly, monthly, instead of yearly instalments and half yearly instalments.

7. Credit plus is preferred to credit alone.

8. Women are better customers than men. Group method of lending is more successful than individual lending.<sup>4</sup>

**2.3. SUSTAINABLE RURAL DEVELOPMENT:** Sustainable Rural Development is the all-round trajectory of development of rural areas and development of weaker sections of the people through productive employment opportunities with diversified activities. These opportunities help people to acquire skills so that they gain confidence and capacity to deal with problems and make efforts to eliminate their poverty with awareness on health and environment with a consideration of future generation. Sustainable Rural Development is not merely the construction of roads, installation of pumps and *subsidies*. It involves:<sup>5</sup>

#### 1. Livelihood and income generation

\*Land based: Agriculture, horticulture, wasteland and watershed development, forestry.

\*Animal Husbandry: Dairy, Sheep/Goat, Poultry.

\*Micro enterprises: IGA, trades by women, rural artisans.

\*These three are interrelated and interwoven for the sustainable rural development.

**2. Physical and infrastructure development** relate to drinking water, roads, transport and other facilities concerned with rural socioeconomic life, area development, creation of infrastructure, job opportunities, betterment of facilities, sustainability of resources, environmental protection, sustainable utilization of resources, alternate energy such as wind, solar power, bio gas, organic agriculture.

**3. Human and Social Development relates** to education, skill training, social welfare, social security, health, nutrition, inter and intra group development and harmony, strengthening local democratic institutions through the participation of women, landless and socially disadvantaged groups.

**4. Empowerment of participants** rural development remains incomplete without empowerments of its participants, which includes skill and knowledge development, entrepreneurial development, attitude and behavioral changes, self employment and asset building, capacity building, gender equality and empowerment in all aspects-social, economical and political.

In short, sustainable rural development is the process of empowering people that ultimately lead to holistic development which is sustainable in nature in terms of its longevity and continuity of livelihood practices of people. It results in a wider distribution of benefits and participation of weaker sections of the rural population in the process of development.

**2.4. VOLUNTARY ORGANIZATIONS:** Traditionally Non-Governmental Organizations (NGOs) are known as Voluntary Organizations (VOs) and Voluntary Agencies (VAs) and recently as Voluntary Development Organizations (VDOs). Voluntary organizations work at the grassroots levels. Even in areas not reached by others, their reach is wider. They are closer to ground realities and they focus on the development of the rural poor. They work for the welfare of the disabled, development of women and children, prevention of human rights violation, protection of the environment, rehabilitation of people displaced by major irrigation projects, enforce the right of access to information etc., and above all they reform and develop the society. Prahalad (2008) says that the NGOs are very close to the communities they serve; therefore, they understand their needs and opportunities and they are able to provide solutions. Right from the beginning of the SHG movement in India, NGOs are playing,

facilitating and nurturing role for SHGs in providing training, capacity building, skill development and marketing SHG products. NGOs in our country are serving as catalysts to transform rural women into micro entrepreneurs at the grass root level.

Damodar and Laxmi(2006) identified the role of Non Governmental Organisations in rural development in the following lines<sup>6</sup>

- a. Staff of Non Governmental Organisations has good rapport with rural people. They have knowledge of local resources. They are aware of their needs and they ensure participation of the poor in projects.
- b. They operate with greater flexibility and readjust their activities quickly since they learn from their success and failure quickly.
- c. They are committed and devoted to reduce the sufferings of poor.
- d. They are being viewed as more efficient and cost effective than Government in reaching the poor.
- e. Participatory methods of rural development are well known to Non Governmental Organisations compared to Governmental Organisations.

#### 4. PROFILE OF THE RESPONDENTS

In this section, we understand the socio economic profile of the respondents who are the members of SHGs is analyzed. The profiles of the respondents are explained under following headings.

Following major factors are studied.

- A) Personal factors
- B) Formation of SHG.
- C) Reasons for joining SHGs.
- D) Purpose of loan and loan amount.

260 respondents, comprising 130 respondents from Karanja Thasil and 225 from Wardha block, were selected for study.

#### 5. RESEARCH METHODOLOGY

##### Objective of the study

1. To study the awareness of members on micro finance through SHG in Wardha district.
2. To identify improvements in the living standards, empowerment, capacity building and managerial abilities of the rural women in Wardha district.
3. To identify the problems and constraints faced by women during the course of micro finance in Wardha district and to find out the procedures followed in resolving the problems faced by the rural women in Wardha district.
4. To assess the attitude of group leaders in wardha district towards the managerial impact of micro finance.

This study is both descriptive and diagnostic one. The research questions are crystallized very clearly and the variables are identified from the earlier research studies, and hence fall in the classification of descriptive as well as diagnostic designs.

**1 Primary data:** This study is primarily based on empirical investigation. Most of the data were collected from primary source through direct contact with the women who formed Self Help Groups.

**2 Secondary data:** The secondary data were collected from a number of reports-published and unpublished by the rural development agencies, state and central government departments, agencies and local bodies and also from a number of offices at the district level, such as that of the District Collector, DRDA, Mahalir Thittam, Lead Bank, and NABARD.

## 6. HYPOTHESIS

H1: There is no significant difference between the respondents of the two blocks regarding awareness of micro finance and SHGs.

H2: There is no significant relationship between age and awareness of microfinance through SHG.

H3: There is no significant relationship between the educational status and awareness of micro finance.

H4: There is no significant relationship between the years of membership in SHG and awareness of micro finance and SHGs.

H5: There is no significant relationship between the loan amount and awareness of micro finance and SHGs.

## 7. DATA ANALYSIS AND DISCUSSION

### Reliability & Interpretation

The researcher has used SPSS 20 for analysis the data.

**Statistical tools:** The statistical tools implemented in this study are

1. Validity of data as to check any missing values or outlier present in the data which would affect the further statistical analysis.

2. The Cronbach's alpha Reliability test is used to check the internal consistency of items under consideration of any model.

3. Descriptive Statistics to find trend of responses under measures of central tendency (mean, mode and median), standard deviation as a measure of dispersions, skewness and kurtosis.

Inferential Statistics for Hypothesis Testing as to map the responses with the hypothetical statements of this study

Hypothesis 1 and Hypothesis 3 were asked to all the four mentioned category of people.

Sr. No.	Dimensions	Initial Sample size	No. of Questions	Cronbatch's Alpha Value	Interpretation
1	Awareness of the Constitution of the group	30	8	0.913	Excellent
2	Awareness of book keeping and accounts	30	5	0.905	Excellent
3	Awareness on managerial aspects	30	6	0.915	Excellent
4	Awareness on banking procedure	30	12	0.944	Excellent
5	Overall Status of the Model 1	30	31	0.973	Excellent

Interpretation : Since for all the Dimensions, Cronbach's  $\alpha > 0.9$ , the model 1 is an Excellent for the all the attribute under consideration for testing Hypothesis 1 and 3. For conducting the post survey under these hypotheses, there is no need for any of the alteration in any of the questions.

## II. Analysis of Pilot Survey for Model 2.

On the basis of initial samples collected for Pilot Survey or say pre-survey, total 30 were tested for hypothesis No. 2, No.4 and No.5 under consideration.

The following table provide the results of the pre-survey of the study where 21 questions for the given three hypotheses were asked under the three dimension.

Sr. No.	Category type	Initial Sample size	No. of Questions	Cronbach's Alpha Value	Interpretation
01.	Economic Empowerment	30	09	0.910	Excellent
02.	Social Empowerment	30	10	0.903	Excellent
03.	Political Empowerment	30	02	0.930	Excellent
04.	Overall Status of the Model 2	30	21	0.901	Excellent

Interpretation : Since for all the Dimensions, Cronbach's  $\alpha > 0.9$ , the model 2 is an Excellent for the all the attribute under consideration for testing Hypothesis 2, 4 and 5. For conducting the post survey under these hypotheses, there is no need for any of the alteration in any of the questions.

## III. Analysis of Pilot Survey for Model 3.

The following table provides the results of the pre-survey of the study were 31 questions for were asked to all the three mentioned categories of people.

Sr. No.	Dimensions	Initial Sample size	No. of Questions	Cronbach's Alpha Value	Interpretation
1	Capacity Building	30	15	0.962	Excellent

Interpretation : Since for the Dimension of capacity building , Cronbach's  $\alpha > 0.9$ , the model 3 is an Excellent for the all the attribute under consideration. For conducting the post survey under this dimension, there is no need for any of the alteration in any of the question

## II. Descriptive Statistics using various measures

Dimension	Categories	No of parameters	N	Mean	Median	Mode	SD	Skewness	Kurtosis
Economic Empowerment	Before 2013	9	151	3.60	4.00	4.00	0.98	-0.45	-0.22
	After 2013	9	109	3.38	4.00	3.00	1.00	-0.26	-0.46
Social Empowerment	Before 2013	10	151	3.80	4.00	4.00	1.52	-0.23	-1.45
	After 2013	10	109	3.81	3.00	1.00	1.55	-0.20	-1.48
Political Empowerment	Before 2013	2	151	3.75	4.00	4.00	0.98	-1.01	0.83
	After 2013	2	109	3.64	4.00	5.00	1.01	-0.97	0.70
Overall Status under Three dimensions	Before 2013	21	151	3.60	4.00	4.00	1.31	-0.60	-0.72
	After 2013	21	109	3.38	4.00	4.00	1.33	-0.52	-0.81

### Interpretation

Mean, Median and Mode almost coincide within as well as among the two groups, above 3 that positively supports the facts under 3 dimensions as well as in overall status. Social Empowerment for group formed after 2013 only over rules with every other facts. Std deviation more than unity in both the group indicate variability among the respondents. All Negative skewness indicated the responses with respect to the two groups are amassed at the right end of the distribution. The coefficient kurtosis less than 3 are the cases of Platykurtic curve having short height. Data seem to have flatness where the data point are not concentrated to the central value

The comparative figures of various measures, indicates that formation of groups before/after does not matter in the region.

### III. Inferential Statistics for Hypothesis Testing.

Null Hypothesis:

H<sub>0</sub>: There is no significant relationship between the years of membership in SHG and awareness of micro finance and SHG.

vs

H<sub>1</sub>: There is some significant relationship between the years of membership in SHG and awareness of micro finance and SHG.

Note : The use of Student t test for independent samples on SPSS tool determines the outcomes of this hypothesis. The various parameters are the dimensions which are determined in the following table-

Dimensions	Year of membership in terms of groups formed	N	Mean	Std- Devi.	Mean Differ	t statistics	df	Sig p value
Economic Empowerment	Before 2013	151	33.4967	6.61803	.49669	.615	258	.539
	After 2013	109	33.0000	6.13883				
Social Empowerment	Before 2013	151	30.3709	6.29351	-.95024	-1.180	258	.239
	After 2013	109	31.3211	6.56433				
Political Empowerment	Before 2013	151	8.0000	1.59164	.06422	.329	258	.742
	After 2013	109	7.9358	1.49861				
Overall Status under three dimensions	Before 2013	151	71.8675	12.56327	-.38933	-.252	258	.801
	After 2013	109	72.2569	11.89880				

### Interpretation

The mean difference in the given three dimensions based on the two groups found less than one unit. The negative sign in case of second and last and indicates that the groups formed after 2013 respondents are more aware as compared to the respondents of the groups formed before 2013. According to the last column of p value where all of them are greater than 0.05, we can accept the null

hypothesis H<sub>04</sub> at 5% level of significance for 258 Degree of freedom and state that there is no significant relationship between the years of membership in SHG and awareness of micro finance and SHG.

### For Hypothesis No. 5

Descriptive Statistics using various measures

Dimension	Categories	No of parameters	N	Mean	Median	Mode	SD	Skewness	Kurtosis
Economic Empowerment	Upto 10 ths	9	9	3.78	2.00	1.00	1.33	0.92	-0.34
	10 ths to 25 ths	9	19	3.63	2.00	2.00	0.82	1.75	3.01
	25 ths to 50 ths	9	75	3.44	3.00	3.00	0.96	0.39	-1.33
	50 ths to 1 Lac	9	112	3.54	4.00	4.00	0.59	-0.70	1.82
	Above 1 Lac	9	45	3.40	5.00	5.00	1.04	-0.54	-1.12
Social Political Empowerment	Upto 10 ths	10	9	2.50	2.00	1.00	1.55	0.35	-1.55
	10 ths to 25 ths	10	19	2.11	2.00	2.00	1.39	0.48	-1.17
	25 ths to 50 ths	10	75	3.91	3.00	5.00	1.57	-0.03	-1.48
	50 ths to 1 Lac	10	112	4.01	4.00	4.00	1.43	-0.62	-1.12
	Above 1 Lac	10	45	4.22	3.00	5.00	1.70	-0.09	-1.67
Social Empowerment	Upto 10 ths	2	9	2.72	2.00	1.00	1.78	0.40	-1.73
	10 ths to 25 ths	2	19	2.42	2.00	2.00	1.36	0.59	-1.59
	25 ths to 50 ths	2	75	3.64	5.00	5.00	1.09	-0.73	-0.28
	50 ths to 1 Lac	2	112	3.89	4.00	4.00	0.44	-1.31	11.16
	Above 1 Lac	2	45	4.27	5.00	5.00	0.96	-1.75	2.35
Overall Status under Three dimensions	Upto 10 ths	21	9	3.78	2.00	1.00	1.49	0.58	-1.18
	10 ths to 25 ths	21	19	3.63	2.00	2.00	1.19	0.89	-0.35
	25 ths to 50 ths	21	75	3.44	3.00	3.00	1.35	-0.32	-0.92
	50 ths to 1 Lac	21	112	3.54	4.00	4.00	1.12	-1.29	0.80
	Above 1 Lac	21	45	3.40	4.00	5.00	1.50	-0.64	-1.00

### Interpretation

Mean, Median and Mode indicating less than 4 reflect the lack of substantial support for the all the dimensions. Std deviation more than unity in among the groups of loan amount and for all dimension indicate a weak consistency due more variability among the respondents. A mix of Positive skewness and Negative skewness among the groups of loan amount and among the different dimension exclude any trend. The coefficient of Kurtosis for loan amount between 50,000/- to 1,00,000/- is too high among all provides more concentration of data points towards the central value.

For every other, the coefficient kurtosis less than 3 are the cases of Platykurtic curve having short height. Data seem to have flatness where the data point are not concentrated to the central value.

The fact and figure indicate a large variability in the region. This means the loan amount does matter in case of awareness of microfinance and SHG, in the region.

### III. Inferential Statistics for Hypothesis Testing

The hypothetical statement is-

Null Hypothesis:

H<sub>0</sub>: There is no significant relationship between the loan amount and awareness of micro finance and SHGs.

vs

H<sub>1</sub>: There is some significant relationship between the loan amount and awareness of micro finance and SHGs.

Note : The use of One way Analysis variance for different age groups on SPSS tool determines the outcomes of this hypothesis. The various parameters are the dimensions which are determined in the following table-

Variables	Sources of variation	Sum of squares	df	Mean Square	F statistics	Sig p value
<b>Economic Empowerment</b>	Between Groups	5352.795	4	1338.199	64.354	.000
	Within Groups	5302.570	255	20.794		
	Total	10655.365	259			
<b>Social Empowerment</b>	Between Groups	847.572	4	211.893	5.511	.000
	Within Groups	9804.581	255	38.449		
	Total	10652.154	259			
<b>Political Empowerment</b>	Between Groups	166.947	4	41.737	23.347	.000
	Within Groups	455.864	255	1.788		
	Total	622.812	259			
<b>Overall Status under three dimensions</b>	Between Groups	12454.082	4	3113.521	29.936	.000
	Within Groups	26521.672	255	104.007		
	Total	38975.754	259			

### Interpretation

According to the last column of Sig p value, all are less than 0.05, for the given dimensions, we can reject null hypothesis H<sub>0</sub> and accept the alternative hypothesis H<sub>1</sub> at 5% level of significance for (4, 255) Degree of freedom and state that there is some significant relationship between the loan amount and awareness of micro finance and SHGs.

### Conclusion

From the facts and figures of the above mentions 3 Statistics and the interpretation statements (13), (14) and (15) for Hypothesis No. 5, the awareness of microfinance through SHG among the

different categories of loan amount is not same in the region. So people of the region are more concern about the burden of loan amount.

## 8. CONCLUSIONS

So as per this research study, the statement of the Hypothesis No.1, "There is no significant difference between the respondents of the two blocks regarding awareness of micro finance", stand true.

2. Hypothesis No. 2, the awareness of microfinance through SHG among the different categories of ages is not same in the region. Thus age factor thus matter in the region.

3. Hypothesis No.3, "There is no relationship between the educational status and awareness of micro finance", stand non supportive.

4. Hypothesis No.4, "There is no significant relationship between the years of membership in SHG and awareness of micro finance and SHG ", stand true.

5. Hypothesis No. 5, the awareness of microfinance through SHG among the different categories of loan amount is not same in the region. So people of the region are more concern about the burden of loan amount.

So " There is no significant relationship between the loan amount and awareness of micro finance and SHGs ", stand non supportive.

On examining the awareness of SHG and micro finance among the respondents, it is concluded that the respondents are well aware of the concepts of micro finance through SHG viz. awareness about constitution of the group, bookkeeping and accounts, group management and banking procedures. Among the four dimensions of awareness, awareness on book keeping and accounts is very high followed by group management aspects, group constitution and banking procedure aspects. Further, the respondents expect that the training program and continuing education programs may be organized to improve the awareness on microfinance. NGOs should take a proactive role in this process by organizing training programs for the members and exposure visits.

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